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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ct to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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- 4		

1. Name and Address of Reporting Person* EMMERICH THEODORE H			2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
ENIMERICH	THEODORE	<u>n</u>	AFG	X	Director	10% Owner		
			-		Officer (give title below)	Other (specify below)		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		Delow)	below)		
ONE EAST FOURTH STREET			05/25/2004					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
CINCINNATI OH 45202		45202		X	Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)			Person			
	Та	ble I - Non-Deriva	tive Securities Acquired, Disposed of, or Benefi	cially (Dwned			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	05/25/2004		М		1,000	Α	\$27.94	19,319	D	
Common Stock	05/25/2004		F		955	D	\$29.24	18,364	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Director Stock Option	\$27.94	05/25/2004		М		1,000		05/25/2004	06/04/2004	Common	1,000	(1)	0	D	

Explanation of Responses:

1. The Reporting Person exercised this option using previously held shares of the issuer.

Remarks:

Karl J. Grafe, as Attorney-in-Fact for Theodore H.

Emmerich

05/26/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date